

Technical Seminars on Avipro Gumboro Vaccines Range and Avipro 105 ND Chick for Broiler Farmers.

----- By Dr Thierry Vendrell.
Market Development Manager,
Elanco.

Elanco launches new marketing activity in Pakistan. The marketing event started with a full day training of Golden Harvest sales team and the marketing team of Elanco.

The renewed support of Elanco to Golden Harvest Pakistan to market AviPro Vaccines and the expertise of Dr Thierry as well turned out to be a superb success in the last week of March. The seminars were conducted in Gujranwala, Islamabad & Faisalabad. The participation evidently determined that AviPro is a long-time favorite vaccine among farmers.



GOLDEN HARVEST

Events:

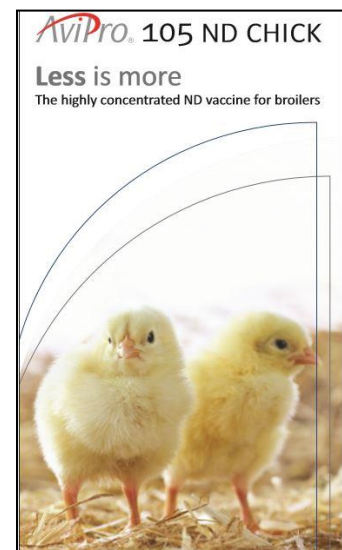
27 th March	Training	Lahore
28 th March	Seminar	Gujranwala
29 th March	Seminar	Islamabad
30 th March	Seminar	Faisalabad

Products Covered:

- Avipro 105 ND Chick
- Avipro Gumboro
- Avipro Precise
- Avipro Xtreme
- AviBlue



Faisalabad participation was surprisingly high to our sheer delight.



The seminars were conducted on ‘Newcastle’ disease which is a big challenge to poultry industry at this time, followed by interesting discussions. Dr. Thierry highlighted how vaccines could help during this multi-faceted disease challenge in Pakistan.



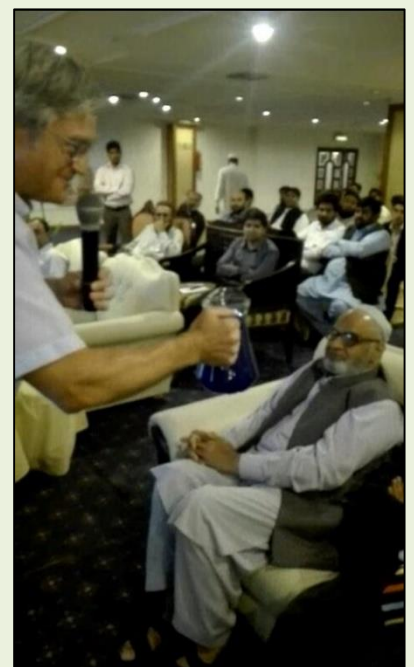
Dr Thierry’s Presentation on “Newcastle Disease”.



Dr Habibur Rahman, Dr Rana Sajjad, Dr Qasim, Haji Aftaab Haider, farmers, members from Poultry associations, consultants and other industry specialists visited seminars.

The highlight of the event in Islamabad was the demonstration of dilution of AviBlue, which helps stabilize water PH level and depicts the success of vaccines on the face of the chick. Available on our website www.goldenharvest.com.pk

Farmers of Islamabad thanked Elanco especially Dr. Thierry for their continuous support to Pakistan.



Highlights of seminars in Gujranwala, Islamabad & Faisalabad.



Farmers from Gujranwala attending Dr Thierry's presentation.



Seminar in Islamabad was quite interactive, farmers ask their concerns and Dr. Thierry responded them in detail.



Haji Sabz Ali Khan (KPK-Distributor), Abdul Nasir (Area Sales Manager – KPK), Salman Hafeez (Manager Supply Chain –Golden Harvest), Dr. Saeed Ahmed (Consultant), Dr. Thierry (Market Development Manager-Elanco), Dr Akhwan Khan (Consultant), Dr Khawaja Yasir (Area Sales Manager – Rawalpindi) & Dr. Farhan (RWP- Distributor).



Key poultry farmers from Faisalabad Rana Abdul Rauf (Vice Chairman-PPA), Rana M. Saleem (Farmer), Dr Abu Bakr Azeem (Regional Sales Manager –Faisalabad), Mr Abdul Qayyum (Farmer), Dr Hamid Raza Zaidi (Consultant), Dr Masood (Consultant).

